

2022-27 Strategy Framework



Vision
UK grantmaking becomes more informed, effective and strategic

More money is going to where it is needed most to support communities and good causes through more informed understanding of the grantmaking picture.

Informed decision-making requires data on the grantmaking picture. We need to improve the amount, quality, timeliness and depth of the data, including key missing funders and more categories to support the data to be better understood and used.

In order for data to inform decision-making, we need to make it easier to access, increase people's skills and confidence to use it, and inspire practice. We need to transform how data is seen across organisations, and advocate for supportive policies.

Goal 1

Increase relevant data available for informed decision making
More data

Goal 2

Improve the quality and depth of data for increased usefulness
Better data

Goal 3

Enhance data use for greater effectiveness
Improved data use

Goal 4

Lead and influence practice for impact
Enabling environment

Retain and proactively recruit funders in priority groups
Improve ease and efficiency of data publishing

Increase the quality of data
Enhance the scope of data available

Increase people accessing the data
Increase skills, knowledge and confidence to use the data
Increase analysis and shared use

Inform decision making and inspire practice
Develop, lead and share data practice
Champion a supportive environment

Self-servicing	Self-servicing
Partnerships	Guidance
Helpdesk	Workshops
Engagement	Database integration

Quality tool	Extensions
Grantee amendments	Grants to individuals
Dashboard	FindThatCharity
Data cleaning	Working groups

GrantNav	Workshops	Bespoke dashboards
360Insights	Bespoke training	Data enrichment
Widgets	1-1 Support	Partnerships
API/Packages	Peer networks	Bespoke analysis

UKGrantmaking	Extensions	Policy
Deep dives	Data exchange	Advocacy
Benchmarking	Resource Library	Awareness
Partnerships	Share learning	Collaboration

Key: Tools Services

Values running throughout

Purposeful

Open

Curious

Collaborative

Inclusive

Internal dependencies –

People

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Systems

Comms

Governance

Relationships

Policies & procedures

Development

Impact

Outcomes

Outputs

Inputs